

## Social Media Internship Focus

### Description:

Do you enjoy public speaking and want to meet and engage with museum members and local community members? The students in this internship will create a monthly social media campaign based on formal-style interviews called “Meet the Museum.” In addition, the intern will create weekly content for the museum’s “Where’s Wilbur” social media campaign. This internship will culminate in an interview with either an upcoming history speaker for our monthly history talks or an influential community member. The expected workload requires research, writing, and verbal communication skills and will involve public speaking. Requirements for time will range from 4 -6 hours per week based on the applicant's availability and desired credit hours.

### Responsibilities:

Primary responsibilities will include:

- Scheduling interviews for the fall semester and conducting them on-site at our social media suite
- Writing questions for the interviews and quick thinking to ask follow-up questions during the recording of the interview
- Editing the interview to create a polished product to be posted on our social media pages and website

Secondary responsibilities will include:

- Transcribing the completed interviews to post alongside the finished product similar to our oral histories
- Other research and museum needs which include docent activities and historic research for publishing

### About the Museum:

The Champaign County History Museum has existed in two different locations during its lifetime. Beginning in 1972 at the historic Wilbur Mansion the museum hosted many community events, and exhibitions, and became a staple of the local community until 1997 when the museum moved to its present location at the oldest commercial building, the Cattle Bank. Since then, the museum has hosted a volunteer and internship program that has seen over 3,000 volunteer hours per year and over 800 intern hours. In 2023, interns worked directly with artifacts and special collections, researched and wrote academic articles for publishing on our museum blog and digital exhibition page on our website, and engaged with local community members at events and exhibition receptions. If you are interested in this internship opportunity please contact Museum Manager Will Best at [wbest@champaigncountyhistory.org](mailto:wbest@champaigncountyhistory.org) for more information.